

ESTIMATED INITIAL INVESTMENT

<u>Name of Expenditures</u>	<u>Estimated Amounts</u>	<u>Method of Payment</u>	<u>When Due</u>	<u>To Whom Payment Is To Be Made</u>
Initial License Fee ¹	\$35,000	Lump Sum	Upon Execution of One Franchise Agreement	GMD
Real Estate Security Deposits and Other Deposits ²	\$5,000 - \$20,000	As Arranged	As Arranged	Lessor
Leasehold Improvements ³ and Signage	\$100,000 - \$250,000	As Arranged	As Arranged	You Determine
Equipment, Furnishings, Signage ⁴	\$100,000 - \$200,000	As Arranged	As Arranged	Approved Suppliers or Vendors
Inventory and Supplies ⁵	\$10,000 - \$50,000	As Arranged	As Arranged	Approved Suppliers or Vendors
Set-up Costs & Insurance ⁶	\$1,000 - \$5,000	Installment	As Arranged	Insurance Providers Other Providers
Training ⁷ Transportation	\$1,000 - \$5,000	As Arranged	As Arranged	Transportation Lines, Hotels, Restaurants
Initial Marketing ⁸ and Advertising	\$5,000 - \$20,000	As Arranged	First Month of Operation	You Determine
Advertising Costs ⁹	Not Determinable At This Time	As Arranged	Every Month	You Determine
Professional Fees ¹⁰	\$10,000 - \$25,000	As Arranged	As Arranged	You Determine
Additional Funds ¹¹	\$10,000 - \$100,000	As Arranged	As Arranged	You Determine
Permits, Licenses ¹² Government and Preorganization Costs	\$1,000 - \$5,000	As Arranged	As Incurred	
TOTAL	\$278,000-715,000			